

অসম চৰকাৰ



সংস্কৃত ভাষা

GOVERNMENT OF ASSAM

Guidelines for  
Tourism as Industries  
to avail various benefits under  
Industrial and Investment Policy of  
Government of Assam

TOURISM DEPARTMENT



# THE ASSAM GAZETTE

অসাধাৰণ

EXTRAORDINARY

প্ৰাপ্ত কৰ্তৃত্বৰ দ্বাৰা প্ৰকাশিত

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GOVERNMENT OF ASSAM  
ORDERS BY THE GOVERNOR  
TOURISM DEPARTMENT

## NOTIFICATION

The 6th October, 2023

eCF No. 255825/36.- Subsequent upon granting of industrial status to Tourism sector of the state of Assam, the Governor of Assam is hereby pleased to accord approval to the following detailed incentive policy guidelines to avail benefits under "Industrial and Investment Policy of Government of Assam" by the relevant tourism units and the benefits of Industrial Policy shall be extended to Investments of permanent nature only:

### Guidelines for Tourism as Industries to avail various benefits under Industrial and Investment Policy of Government of Assam

The following sectors are considered for Industrial status, provided they meet the prescribed criteria:

- Hotel / Motel / Budget Hotel / Lodge (3 Star and above)
- Heritage Hotel / Bungalow/ Luxury Eco-lodges
- Camping Site
- Restaurant / Cafeteria
- Health Club / Spa / Wellness Centers
- Amusement Park
- Wildlife Safari
- Adventure Park / Sports, Water Sports
- Tour Operator Service
- Ropeway
- Museum
- River Cruise (already notified)

The following guidelines are to be considered for availing the benefits by the notified Tourism sectors under the Industrial and Investment Policy of the State of Assam:

1. To define 'permanent' nature, the following yardsticks shall be utilized:
  - a. Submission of property documents of either ownership of land with undertaking of not transferring the property for a period of minimum of 10 years or leasehold of land/building for a period not less than 10 years prospectively.
  - b. Fixed Physical Infrastructure like building, parking areas, entertainment areas etc.
  - c. Installation of permanent furniture, public amenities and power connection including substation/ transformer etc.
2. The eligibility of Tourism sector investments to be considered as Industrial investment shall be based on 4 factors:
  - a. Permanent nature of the investment, as explained above.
  - b. Minimum Financial Investment
  - c. Minimum Employment generation reflected as EPF Registration and contribution.
  - d. Minimum Production/ performance which shall be linked to Performance Linked Initiative.
3. The following minimum criteria of permanent infrastructure, minimum investment and employment generation and minimum performance criteria is to be followed including the expected/ limited number of projects under the scheme of Tourism Industry Promotion:

Sl No	Sector	Permanent Criteria	Nature	Minimum Financial Investment	Minimum Permanent Employment	Minimum Performance
1	Hotel/ Motel/Budget Hotel /Lodge (3 Star and above)	1. Minimum Rooms	30	Rs 20 Crores	50	Minimum Annual turnover Rs 10 Crores
		2. Banquet Hall with 100 Seating Capacity				
		3. Dining Hall with 60 Seating Capacity				Minimum Occupancy of rooms 40% annually.
2	Heritage Hotel/Bungal ow/Luxury Eco-lodges	1. Minimum Rooms	10	Rs 5 Crores	20	Minimum Annual turnover Rs 1 Crore
		2. Dining Hall with 20 Seating Capacity				
						Minimum Occupancy of rooms 40% annually
3	Camping Site	1. Permanent camping site with permanent base (Concrete/tile/wood/plywood/bamboo)		Rs 1 Crore	20	Minimum Annual turnover Rs 30 Lakhs
		2. Permanent Public amenities				

		3. Minimum area of 2500 Sq Metre / 25,000 Sq ft			Minimum Occupancy of Camps 40% annually
		4. Minimum provision for 20 camps to be set			
4	Restaurant / Cafeteria	1. Minimum Seating Capacity of 60	Rs 2 Crore	20	Minimum Annual turnover Rs 1 Crore
		2. Permanent Kitchen, cold storage and waste disposal facility			
		3. Public amenities for Ladies and Gents separately inside the restaurant/ cafeteria.			
		4. Minimum 3000 Sq Ft/ 300 Sq Ft Build Up area.			
		5. Dedicated Parking Facility for minimum 8 vehicles			
5	Health Club / Spa/Wellness Centres	1. Minimum 5000 Sq Ft/ 500 Sq Ft Build Up area	Rs 2 Crore	20	Minimum Annual turnover Rs. 50) lakhs
		2. Dedicated Parking Facility for minimum 8 vehicles			
		3. Public amenities for Ladies and Gents separately inside the facility.			
6	Amusement Park	Minimum area of 10,000 Sq Metres	Rs 20 Crore	50	Annual turnover of Rs. 5 crore in the first 5 years and then Rs 10 Crores
		Dedicated parking area for 40 Four wheelers			
		Public amenities for Ladies and Gents separately with baby care facilities			
		Cafeteria facility with minimum 60 seating capacity			
		Permanent Kitchen and storage facilities			
		Dedicated waste disposal facility.			

		Dedicated transformer/ power installation.			
7	Wildlife Safari	The registered entity must have minimum 10 numbers of dedicated newly registered (less than 1 year) Off road Safari Vehicles	Rs 1 Crore	20 (including 10 drivers and 10 tourist guides)	Minimum Annual turnover of Rs 25 Lakhs
8	Adventure Park / Sports, Water Sports	Minimum 7000 Sq Metres/ 70000 sq feet for adventure park	Rs 1 Crore	20 (including trained safety crew)	Minimum Annual turnover of Rs 25 Lakhs
		Dedicated 5 newly registered water / land sport vehicles/ equipment			
		All necessary safety measures including fire safety.			
9	Tour Operator Service	Minimum 10 newly registered (less than 1 year) Four Wheelers or 8 newly registered (less than 1 year) tempo travellers or 5 newly registered (less than 1 year) AC buses	Rs 2 Crore	20 including drivers and office staff	Minimum annual turnover of Rs 1 Crore
		The firm must be a registered Tour Operator under Assam Tourism specifically under this scheme.			
		Preference will be given to Electric Vehicle.			
		Dedicated 24x 7 Office facility and staff with both online and offline service availability.			
10	Ropeway	Permanent facility in each station for Reception area for 40 people, ticket counter and waiting area.	Rs 5 Crore	20 including safety crew	Minimum annual Turnover of Rs 1 Crore
		Public amenities for Ladies and Gents separately including baby care facility.			
		Dedicated parking area for 10 four wheelers.			

11	Museum/ Art Gallery/ Handicraft Gallery	Minimum area of 1000 Sq Metres/ 10000 Sq Feet.	Rs 1 Crore	20	Annual turnover of Rs 25 Lakh
		Dedicated parking area for 20 Four wheelers			
		Public amenities for Ladies and Gents separately with baby care facilities			
		Cafeteria facility with minimum 20 seating capacity			
		Permanent Kitchen and storage facilities			
		Dedicated waste disposal facility.			
		Dedicated transformer/ power installation.			
12	River Cruise	Newly registered Vessel (less than 1 year) dedicated for river cruise purpose.	Rs 1 Crore	20	Annual Turnover of Rs 1 Crore
		Minimum 40 seating capacity/ 4 rooms with double occupancy and attached bathroom/toilet.			
		Fixed cafeteria with 40/20 seating capacity			
		Permanent kitchen facility with dedicated store			
		Fixed generator for power of minimum 40 KV.a.			
		Public amenities for Ladies and gents with baby care facilities.			
		Dedicated waste disposal facility including bio-toilet/ bio digester to avoid water/ environment pollution.			

4. The Industries, Commerce and PE Department will be the implementing agency for the scheme.
5. A dedicated portal for registration and applying for the benefits by the beneficiaries shall be created and managed by Tourism Department.

6. Since there is involvement of land matter, building / facility, safety measures, employment and investment assessment, a Committee headed by Senior most secretary of Tourism department with representatives from Revenue and Disaster Management, Department of Housing and Urban Affairs, Labour, Finance and Industries, Commerce and PE Department shall meet once every month to discuss the updates on the proposals received and for offering the views in the matters relevant to the concerned department.

This comes into force with immediate effect.

**J. B. EKKA,**  
Principal Secretary to the Government of Assam,  
Tourism Department, Dispur-6.